



# Achieve Leadership

## LEADERSHIP AT THE SERVICE OF *BUSINESS*

In the past, old-style leadership programmes were rolled out with an emphasis on leadership skills and mindsets that leaders were then told they needed to apply to their business context. We believe that this approach on its own no longer works. It is too hard to go from the 'classroom' experience to the application day to day. Leadership becomes something abstract and theoretical, rather than feeling the added value and impact leadership can have on their day to day lives.

### Leadership in service of the Business, and its Leaders.

What we need are leadership development programmes that are explicitly business enablers. What is needed are programmes for leaders to support them in delivering both the tactical and strategic challenges the business faces and that are critical for them. The leadership content is thus adapted by each leader to help her/ him/ them drive better business outcomes specific to the level at which they work and the deliverables they are responsible for.

Therefore, the emphasis needs to be on each leader being clear about what challenge she/ he/they face and then being given inspirational and behavioural leadership content that will specifically help them in their day to day lives.

As the leaders apply new approaches, they learn about the leadership skill in action. This embeds the learning for them, giving them a sense of development whilst improving the business!

### The big ideas behind the Achieve Leadership Programme are:

- Behavioral change linked to business needs with a transition from theory to practice.
- Exceptional Leadership is the meeting point of how a Leader is being as well as what they do. It is through mastering our Inner Game that the best outer game can flourish.
- Depth at scale: Our programmes are a big backup supported by an event, that includes accessing different ways of knowing through the Mind, Body and Heart, as well as Spirit.

## TERMS AND CONDITIONS

- Upon request